

305 South Andrews Ave, Suite 301 Fort Lauderdale, FL 33301 Phone: (954) 463-6574

Fax: (954) 463-8412 www.ddaftl.org

DOWNTOWN DEVELOPMENT AUTHORITY REGULAR MEETING AGENDA

Wednesday, March 10, 2011 at 8:30 a.m. NEW RIVER ROOM, 2ND FLOOR

I. ROLL CALL

II. CONSENT AGENDA

THE FOLLOWING ITEMS WILL BE ENACTED BY ONE MOTION. TO DISCUSS AN ITEM, IT MUST BE REMOVED FROM THE CONSENT AGENDA.

- C-1 Approval of the Minutes and Follow-ups from the February 10, 2011 DDA Board Meeting and the 2/9/11 Finance Committee Meeting
- C-2 Approval of Outdoor Event Application Making Strides Against Breast Cancer, 10/7/11-10/8/11, Phyllis Pittman
- C-3 Approval of Outdoor Event Application City Link Beerfest, 12/2/11-12/3/11
 Lisa Goodlin

III. REGULAR AGENDA

- R-1 Police Report: a) District II b) District III
- R-2 Committee List
 - R-3 Wave
- R-4 St. Patrick's Day Parade & Festival Event March 12th
 - IV. <u>DIRECTOR'S REPORT</u>
- D-1 News Articles
- V. OTHER BUSINESS
- VI. BOARD RETREAT

MESSAGE FROM CHAIRMAN O'SHEA: If possible, please become thoroughly familiar with item B-1 backup so we can focus most of our time on our Goals & Priorities.

- B-1 Board Requests & Status from Last Year's Board Retreat/Current DDA Workplan
 - B-2 Board Discussion on DDA Goals & Priorities
- Background Material Enclosed